

Railyard Park Public Art Project City of Rogers Call for Artists

Bid Title:	Call for Artists Request for Proposal 2020
Category:	Community Development; Arts & Culture
Status:	Open
Site:	Railyard Park Water Towers
Budget:	Not to exceed \$20,000 per tower
Deadline for Applications:	May 15, 2020



<i>Call Summary.....</i>	<i>2</i>
<i>Site Specs & Details.....</i>	<i>2</i>
<i>Artist Eligibility.....</i>	<i>5</i>
<i>Artist Responsibility.....</i>	<i>5</i>
<i>Compensation.....</i>	<i>6</i>
<i>Project Timeline.....</i>	<i>6</i>
<i>Application Materials.....</i>	<i>6</i>
<i>How to Submit an Application.....</i>	<i>7</i>
<i>Selection Process & Criteria.....</i>	<i>7</i>
<i>Questions & Clarifications.....</i>	<i>8</i>
<i>Appendix.....</i>	<i>8</i>

1. Call Summary

The City of Rogers seeks to engage three artists or artist teams to create and install site-specific artwork for three water towers intended for the newly redesigned Frisco Park (rendering above). By engaging in a visual artwork activation such as this, the City of Rogers hopes to both enhance the park experience for park-goers and provide critical support to the local creative class.

The City of Rogers invites artists and artist teams of all mediums to submit proposals for the intended before May 15, 2020. The site is accessible to the public and visible from downtown. As part of the creative proposal process, artists should consider Rogers' vibrant culture, history, values, and stories.

With a grant from the Walton Family Foundation, the City embarked on a project to design a new downtown park that will enhance economic development, spur place-making, and improve connectivity. A community engagement process resulted in five values that ultimately steer the larger project design intention - *Inviting, Memorable, Challenging, Beautiful, and Authentic*.

2. Site Specs and Details

The water towers function to provide water for the children's play yard. While referred to as "water towers," functionally the structure is hollow, meaning the inside of the tower is visible. As such, internal paint applications may be considered although not necessarily prioritized in the proposal. The site is open to the public and will be highly visible in Downtown Rogers.

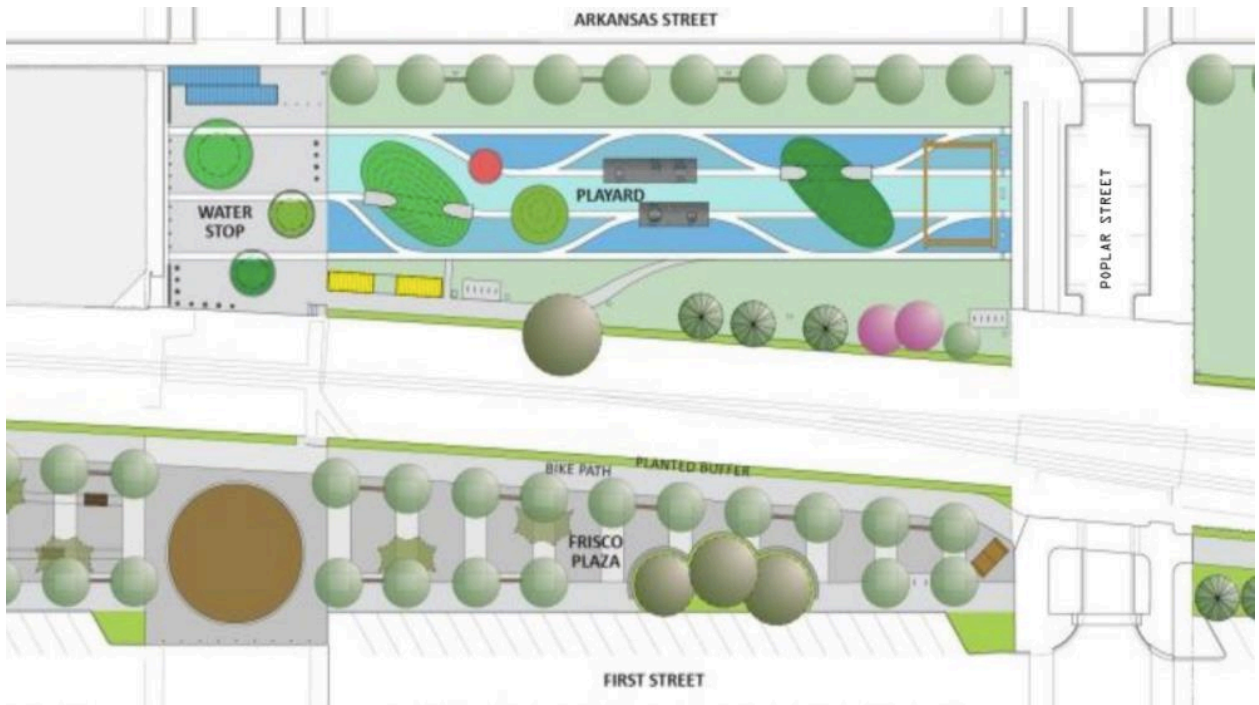
One of the three water towers has [a digital feature called a watermark](#). Watermark is a digitally controlled water display technology that allows for the projection of patterns, messages, and the like. Artist(s) or artist team(s) are encouraged to think creatively, and submit proposals accordingly.

This project is not limited to a single medium.

Artwork Activation Types

1. Traditional 2D mediums such as illustration, mural, or painting
2. 3D installations
3. Digital Media for projection

For more site plans, see the Appendix on page 8.



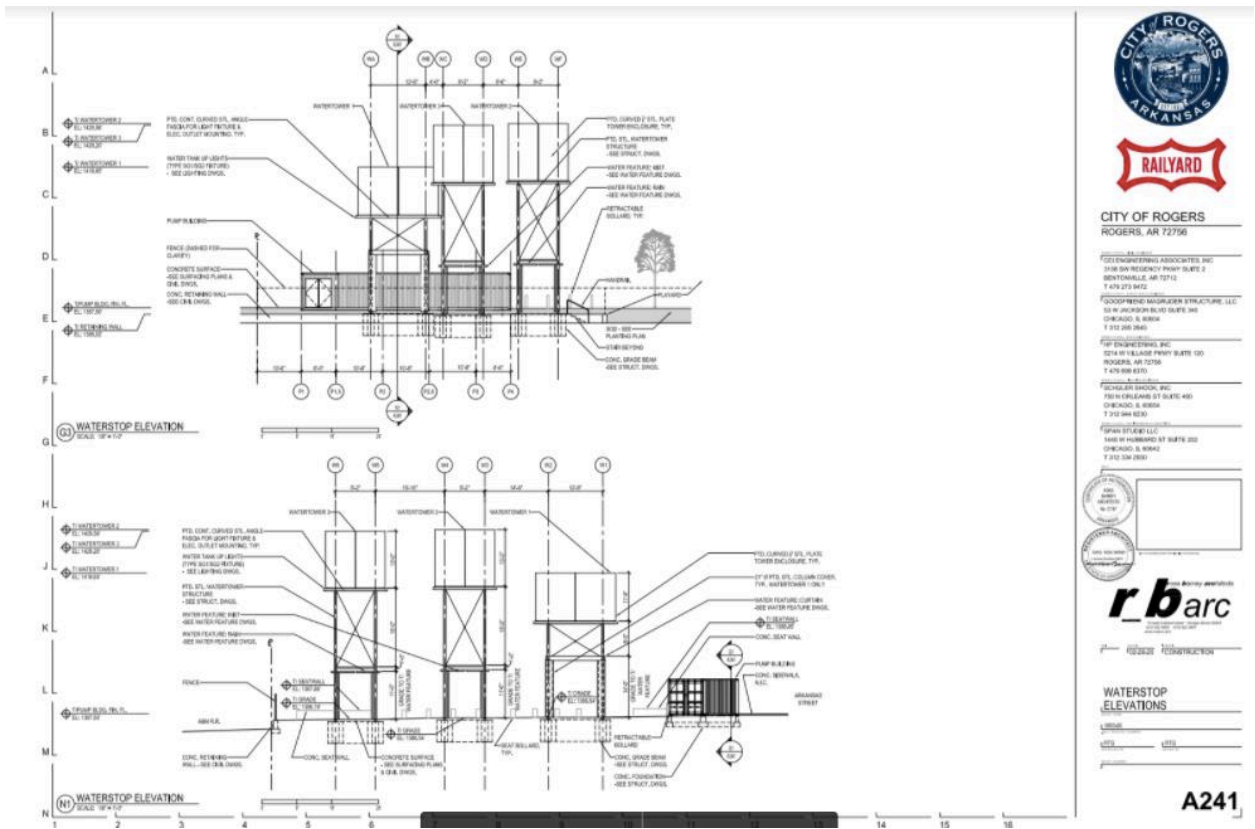
Site Location



Site Branding



Alternate Rendering of Site View



3. Artist Eligibility

The City of Rogers will prioritize applicants whose past work and process demonstrates a capacity to represent the spirit and potential of the Rogers community.

- This project is open to artist(s) or artist teams(s) (of no more than three artists)
- Artist(s) or artist team(s) with working experience in the public realm are strongly encouraged to apply
- Artist(s) or artist team(s) with experience successfully producing projects of similar scope and scale are strongly encouraged to apply
- Artist(s) or artist team(s) located in Northwest Arkansas or with strong knowledge of the region are strongly encouraged to apply
- Artist(s) or artist team(s) must be legally able to work in the United States and readily available for the duration of the project timeline (allowing for adjustments depending on unexpected delays in the constructions schedule)
- Artist(s) or artist team(s) must be at least 18 years of age

4. Artist Responsibilities

The commissioned artist(s) and/or artist team(s) will engage in a collaborative, iterative design process resulting in artwork for the new water stop element at the Railyard (see Appendix for site plan). The contracted artist(s) and/or artist team(s) will be responsible for the artwork production and installation of a single water tower assigned to the artist by the Arts Commission.

Upon approval of the design, the artists will oversee the fabrication and installation of the approved site proposal in cooperation with the City of Rogers Community Development Director and Arts & Culture Coordinator. The artists will work with the City of Rogers Arts & Culture Coordinator to ensure the appropriate on-time, on-budget production of this project. Depending on public perception of the piece and the durability of the installation, the City of Rogers may seek to engage new artists to install new pieces in the future.

Additional responsibilities below:

- Create a sense of place by engaging in an iterative artwork design process resulting in a piece to be installed by the artist(s) or artist team(s) on the water tower
- Artists must be readily available during the expected timeline
- Developing and refining artistic concepts and designs to work with the engineering, loading, and design constraints of the project, that comply with all City of Rogers building codes and guidelines
- Participating in an ongoing design review and modification process administered by the City of Rogers Arts & Culture Coordinator
- Fully overseeing and administering the fabrication and installation of the artwork

5. Compensation

A selected artist or artist team will receive a compensation fee not exceeding the sum of \$20,000; varying according to an applicant's experience, the nature and scope of the proposal, and all application materials received (outlined below). The artist or artist team will be contracted to complete artwork for one of the three water towers. The City of Rogers seeks to engage different artists or artist teams for each water tower.

The agreed upon sum will cover all budgeted costs and expenses associated with fulfilling the artist responsibilities described in this document to include the costs of artist or artist team fees, creative work, travel, supply, and installation labor costs (excluding the cost of necessary equipment related to installation – e.g., lifts). A contract between the artist(s) and the City of Rogers will define the compensation schedule, production schedule, and scope of work.

6. Project Timeline

May 15, 2020	Deadline to Submit an Application
May 18-22, 2020	Artist Selection Panel reviews submissions & interview artists
May 25 – 29, 2020	Contract with artists
June 15, 2020	Design and concepts due for review
July 8, 2020	Design and concepts finalized
July 12 – , 2020	Fabrication begins
August 1, 2020	Installation
TBD	Park Opening (artist attendance requested)

7. Application Materials

- **Project Proposal***
 - Visual Support Materials of Project Proposal* – may include drawings, renderings, models, photographs, digital images, sketches, PowerPoints and the like intended for the site.¹
 - Project Description* - Using annotated lists or no more than 500 words, include proposal description, form/medium, concept, and materials needed
 - Budget Proposal* – Provide a rough outline of costs including artist fees, necessary supplies list, travel fees, etc.
- **Artist Statement of Interest***
 - In 500 words or less, please introduce yourself (and your team where applicable), describe your interest in this project, and discuss your potential approach to creating public art
- **Artist Application Form***

¹ For the purpose of this application, assume the three towers are dimensionally interchangeable. Applicants may elect to use any of the three tower dimensions to focus proposal visualizations. While towers will eventually be assigned to each artist or artist team, it is not necessary to bid on a specific tower at this point.

- Find the form in the Appendix (p. 10)
- If submitting as a team, each team member should submit an artist form.
- **Professional Resume or CV***
 - If submitting as a team, each team member should submit an artist form.
- **Portfolio Materials***
 - Please direct all links to online portfolios (video or otherwise) to the City of Rogers website.
 - If submitting individual photos, please limit to 10 and apply the label *LAST-NAME-PROJECT-TITLE* to each. Include a brief project description and your role in execution as a companion document.
- **Additional Support Materials**
 - News coverage and any relevant information on past projects.

* = *Required*

8. How to Submit an Application

Applications should be submitted via CivicPlus on the City of Rogers website. Alternatively, applications may be emailed to Anna Watson at awatson@rogersar.gov, or physically dropped off at Rogers City Hall in the form drop-off by the front door – address below.

Anna Watson | Arts & Culture Coordinator
awatson@rogersar.gov
 Community Development | www.rogersar.gov
 301 W. Chestnut St., Rogers, AR 72756
 Office: (479) 621-1186

All applications will be processed by CivicPlus and distributed by the City of Rogers Arts & Culture Coordinator to Rogers Arts Commission.

9. Selection Process and Criteria

Completed applications will be reviewed by the Arts Commission and evaluated for artist(s) concept originality, capacity to successfully execute a project of this scale, and ability to capture the spirit of the Rogers community. Artist(s) under contract will engage in an iterative design process, working with the Arts & Culture Coordinator to create a site-appropriate piece.

Once the application process closes on May 15, 2020, the Arts & Culture Coordinator will share all completed applications with the Rogers Arts Commission. The artist selection panel is composed of community members engaged in the arts, design, and development spaces representing the values and spirit of Rogers. Applications will be evaluated based on the following criteria:

- Artist original concept proposal

- Artist demonstrated ability and/or capacity to execute a project of this scope and scale
- Artist experience executing projects in the public realm
- Artist understanding of place and ability to express the spirit of Rogers through this piece

The final selection is expected to occur no later than May 22, 2020, barring any alterations to the above timeline. If selected, artists should be prepared to work closely with the Arts & Culture Coordinator to finalize the artwork proposal, develop a detailed budget, identify installation needs, and schedule fabrication and installation timeline.

Artists will engage in an iterative design process until a final proposal is agreed upon between City representatives no later than July 8, 2020.

10. Questions & Clarifications

Please direct questions and clarifications to Anna Watson at awatson@rogersar.gov. The Arts & Culture Coordinator will host a webinar open to all interested parties to discuss details of the project history, vision, site plans, and any relevant questions. Date and time for webinars will be announced on the City of Rogers website and relevant social media outlets.

11. Appendix

Site Maps & Plan Overviews

- [Overview Site Plan of Frisco Park](#) - City of Rogers
- [Site Plan of the Playard and Water Stop](#) - City of Rogers
- [Additional Renderings & Site Plans](#) - City of Rogers

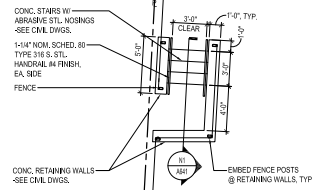
Background Information

- [Frisco Park Receives Design Excellence Grant](#) - City of Rogers
- [Frisco Park Investment & Redesign](#) -- Walton Family Foundation

PUMP BUILDING CONTAI SCOPE NARRATIVE

FOLLOWING IS THE INTENDED DELINEATION OF SCOPE FOR THE PUMP BUILDING CONTAINERS:

1. EACH CONTAINER SHALL BE PROVIDED BY CONTRACTOR, BARWIN ST. HELENS RD., PORTLAND, OR 97210.
2. EACH PUMP BUILDING CONTAINER MEASURES 8'-4" (W) x 40'-7" (L) x 8'-0" (H).
3. CONTRACTOR SHALL BE RESPONSIBLE FOR THE PUMP FABRICATION OF EACH CONTAINER, THIS WORK WILL INCLUDE:
 - a. CONTAINER STRUCTURE AND DEVELOPE COMPONENTS, INCLUDING INSULATION, DOORS, AND DOOR HARDWARE.
 - b. CONTAINER INTERIOR FINISHES.
 - c. PAINTING OF EXTERIOR WALL PANELS AND GRAPHICS, HVAC, AND ELECTRICAL AT EACH CONTAINER.
 - d. INCLUDING BAR UNIT, EXHAUST FANS, WALL MOUNTED ELECTRICAL PANELS, CONVENIENCE POWER RECEPTACLES AND LIGHTING FIXTURES
4. CONTRACTOR WILL SHIP THE CONTAINERS TO THE PROJECT SITE AND WILL INSTALL THE CONTAINERS ON THE FOUNDATIONS PROVIDED BY THE GENERAL CONTRACTOR.
5. CONTRACTOR WILL MAKE THE FOLLOWING ON-SITE MODIFICATIONS TO THE CONTAINERS:
 - a. REMOVAL OF INNER WALL PANELS TO COMBINE THE TWO CONTAINERS INTO ONE CONTIGUOUS SPACE
 - b. INSTALLATION OF TUBE COLUMNS TO SUPPORT ROOF TRUSSING RAIS
 - c. REMOVAL OF CONTAINER SUBFLOOR AND FRAMING
 - d. MODIFICATION OF CONTAINERS TO PERIMETER FOUNDATION WALLS PROVIDED BY CONTRACTOR
6. WORK BY OTHER CONTRACTORS SHALL INCLUDE:
 - a. CONCRETE FOUNDATIONS, SETTING PLATES AND CONCRETE SLAB-ON-GRADE
 - b. PLUMBING, INCLUDING ANY REQUIRED RPZ, BACKFLOW PREVENTERS, BOOSTER PUMPS, AND WATER AND WASTE LINES SERVING WATER FEATURE EQUIPMENT
 - c. ELECTRICAL POWER TO CONTAINER MOUNTED PANEL FOR CONTAINER LIGHTING AND HVAC) AND TO WATER FEATURE EQUIPMENT
 - d. APPLIED STORAGE.
 - e. INTERIOR WALL FRAMING, DOORS AND DOOR HARDWARE FOR CHEMICAL STORAGE CLOSETS (REFER TO WALL TYPES, SHEET A411 AND DOOR SCHEDULE SHEET A411)
7. WATER FEATURE EQUIPMENT IS INDICATED FOR REFERENCE ONLY. EQUIPMENT TO BE PROVIDED BY VORTEX AND INSTALLED BY RJR ENTERPRISES. REFER TO WATER FEATURE DRAWINGS INCLUDED IN THIS SET FOR ADDITIONAL INFORMATION.
8. LIGHTING FOR THE PUMP BUILDING SHALL BE AS FOLLOWS:
 - TYPE A FIXTURE: LED STRIP LIGHTS
 - TYPE B FIXTURE: CANLET CONTRACTOR SERIES UNIVERSAL SURFACE WALL MOUNTED, JELLY JAR WITH LED RETROFIT LAMP ON MEDIUM BASE SOCKET, WHITE 3000K LED LAMP, WET LOCATION LISTED, IPW, CLEAR GLASS GLOBE
 - TYPE E1 FIXTURE: WALL MOUNTED EMERGENCY LIGHTING FIXTURE AS SPECIFIED ON ELECTRICAL DWGS.
 - INTERIOR LIGHTING SHALL BE CONTROLLED BY AN OCCUPANCY SENSOR.



C13 STAIR ENLARGED PLAN
SCALE: 1/8" = 1'-0"



CITY OF ROGERS
ROGERS, AR 72756

- CEI ENGINEERING ASSOCIATES, INC.
3108 SW REGENCY PKWY SUITE 2
BENTONVILLE, AR 72712
T 479 273 9472
- GOODFRIEND MAGRUDER STRUCTURE, LLC
53 W JACKSON BLVD SUITE 340
CHICAGO, IL 60604
T 312 265 2545
- HP ENGINEERING, INC.
5214 W VILLAGE PKWY SUITE 120
ROGERS, AR 72758
T 479 899 6370
- SCHILLER SHOOK, INC.
750 N ORLEANS ST SUITE 400
CHICAGO, IL 60654
T 312 944 6290
- SPAN STUDIO LLC
1440 W HUBBARD ST SUITE 202
CHICAGO, IL 60642
T 312 334 2550

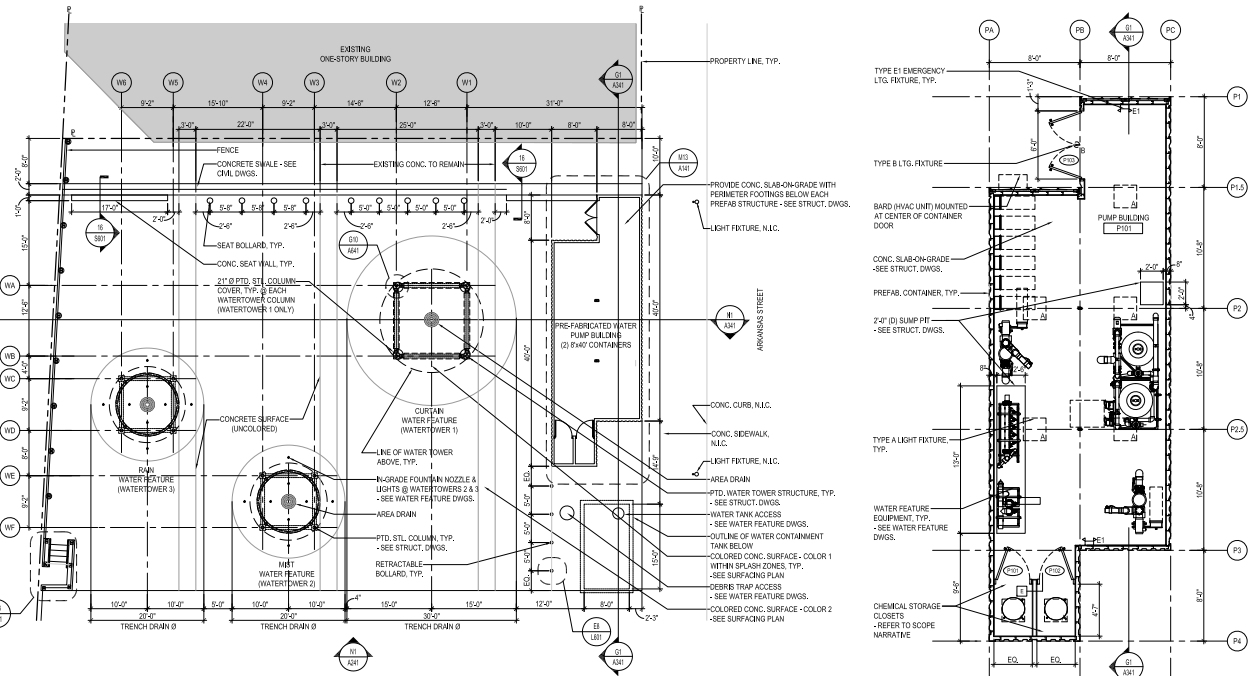


Ross Barney architects
rbarc
ARCHITECTS
1012 800 WEST 10TH STREET
CHICAGO, IL 60605

DATE: 02-28-20 PROJECT: CONSTRUCTION

WATERSTOP
ENLARGED PLAN

11850.00
PROJECT NUMBER
RTS
DATE: 02-28-20



M2 WATERSTOP ENLARGED PLAN
SCALE: 1/8" = 1'-0"

M13 PUMP BUILDING ENLARGED PLAN
SCALE: 1/8" = 1'-0"



CITY OF ROGERS
ROGERS, AR 72756

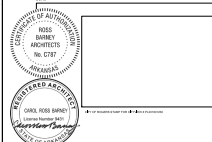
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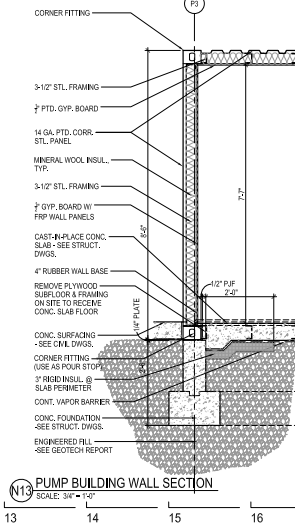
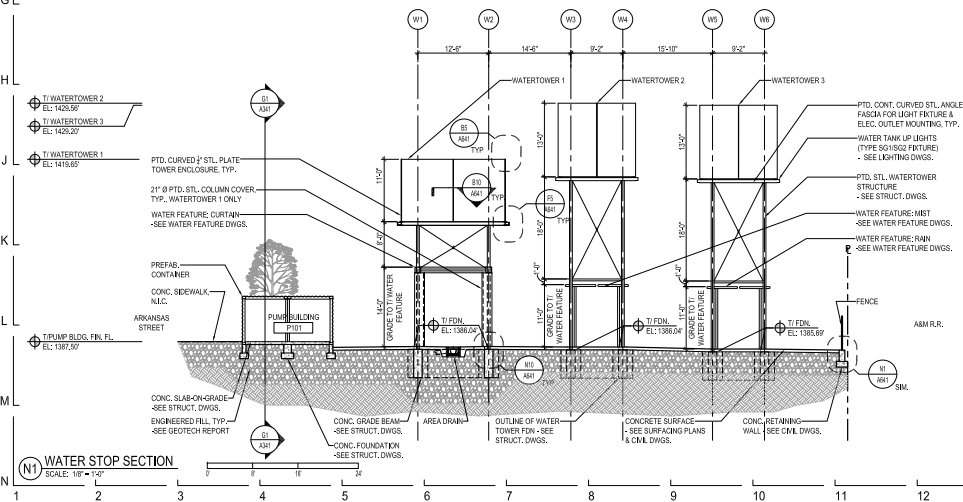
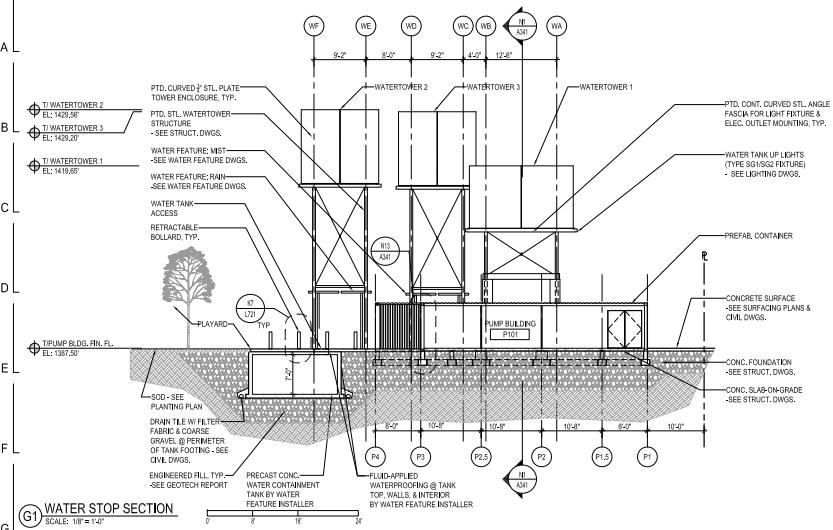
Ross Barney architects
r|b|arc
1010 S MAIN ST SUITE 200
ROGERS, AR 72756
TEL 479 899 6370 FAX 479 899 6371

DATE: 02-28-20 PROJECT: CONSTRUCTION

WATER STOP SECTIONS

11550.00
RTS
RTS

A341





SPAN STUDIO LLC
1440 W HUBBARD ST SUITE 202
CHICAGO, IL 60642
T 312 334 2550



rb arc

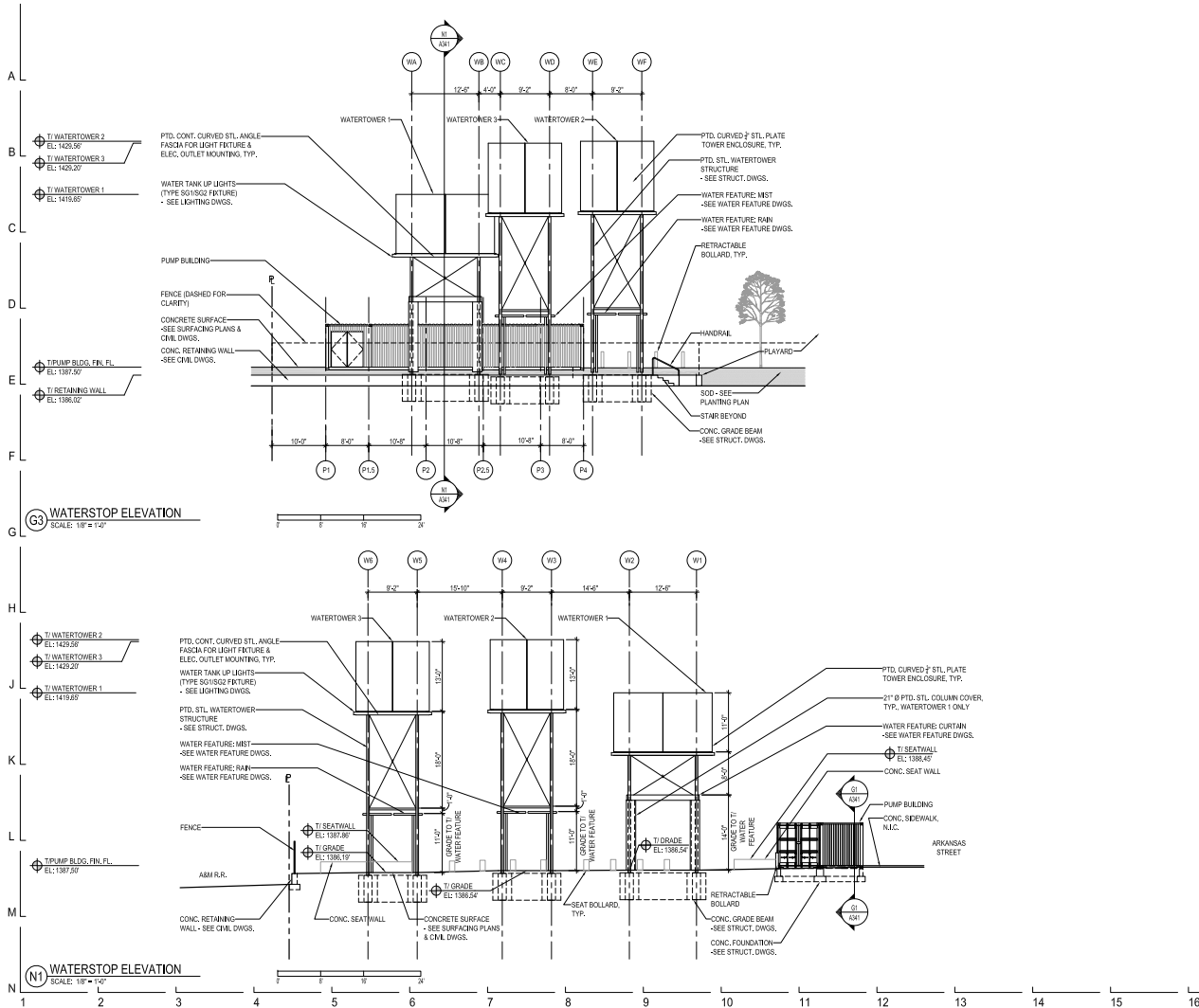
NO. _____ DATE: 02-28-20 ISSUE: CONSTRUCTION

WATERSTOP ELEVATIONS

1850.00

RTG
APPROVED BY

A241



Artist Application Form	
* = Required	
Name*	
Address*	
Email*	Cell*
Medium*	
Process* <i>Briefly describe your artistic process including equipment needed to complete successful installation.</i>	
Experience producing art in the public realm (y/n)*	

Reference One*	
Name*	
Relationship to Applicant*	
Email*	Cell*

Reference Two*
